



# The North-South Initiative






THE NORTH-SOUTH INITIATIVE FOR DEVELOPING A NEW ECONOMIC REGION IN EUROPE

## The North-South Initiative for developing a new economic region in Europe

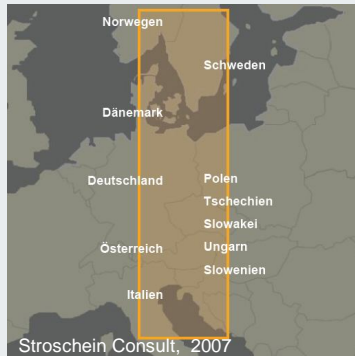
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... identifies and links the economic interests along the dense chain of metropolitan regions from Scandinavia through the former states of East Germany and Bavaria all the way to the Adriatic.

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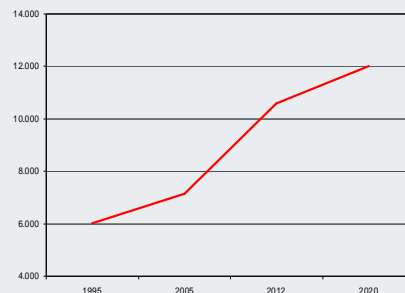
## The North-South corridor can be one of the most competitive regions in Europe.



11 adjacent countries  
increase in trade interdependencies  
high rate of growth  
cooperative transnational urban areas and economic regions



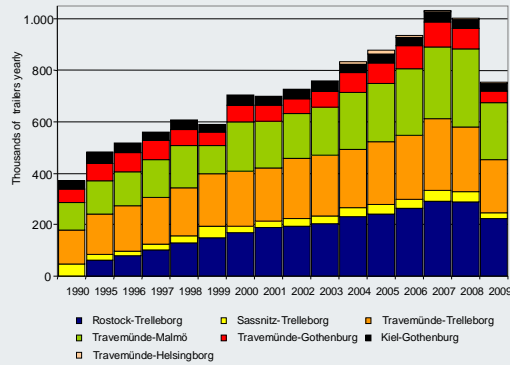
## The transport volumes in the North-South direction will disproportionately increase.



Lorry-traffic volume on North-South highway A9 Berlin-Munich per day  
Image: Henning Uhle, source graphic: Brandenburgischer Landesbetrieb für Straßen, 2008



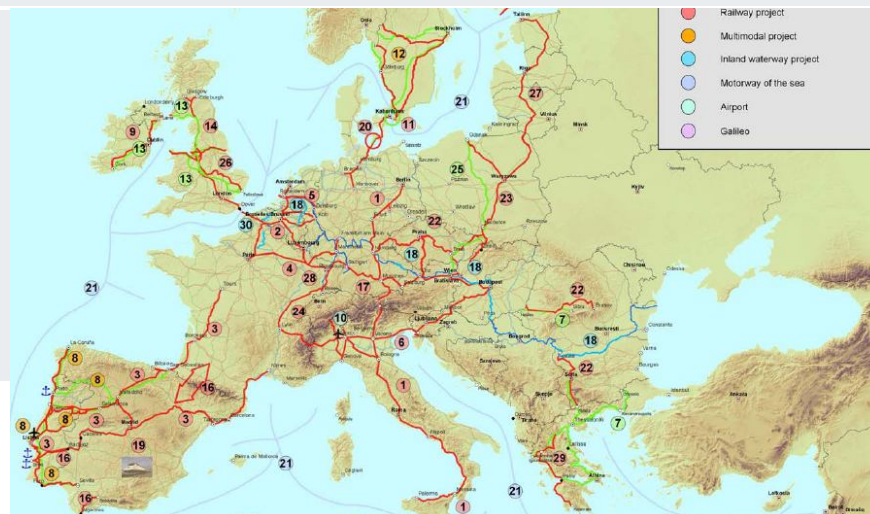
## The freight volume in the Baltic ports is increasing.



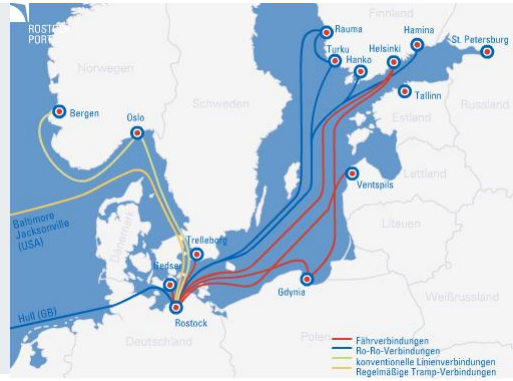
Development of ferry traffic between Sweden and Germany

Baltic Gateway, 2010

## The North-South corridor must be incorporated into the TEN core network along its entire length.



## Rostock is the largest all-purpose port on the German Baltic coast.

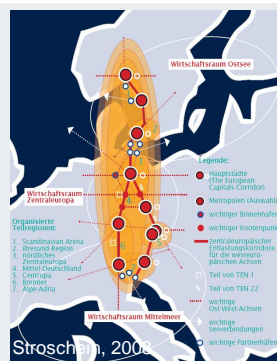


Ferry links, Ro-Ro links, conventional liner service and regular tramp links from Rostock port

Rostock port, 2010



## Increased cooperation in the North-South corridor will create new economic impetus.



Development of efficient, reasonably-priced, and sustainable logistics services

Facilitation of the use of seaways

Shorter train transportation times

Locating industry branches that are transportation-related or otherwise innovative

Development of a "Green Corridor"



## Marketing and communication bring publicity to the corridor.



- Flyers and Internet presence [www.north-south-initiative.eu](http://www.north-south-initiative.eu)
- Involvement in the development of TEN – statement as a stakeholder
- Business survey
- Participation in international projects, workshops, and the sponsoring of events



## Marketing and communication bring publicity to the corridor.



[www.north-south-initiative.eu](http://www.north-south-initiative.eu)

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